

PAOLA C.  
M I L A N O

REFINED HOME ESSENTIALS

## GENERAL INFORMATION

**Name:** Paola C. Srl Unipersonale.

**Owner and Sole Director:** Ms. Paola Coin.

**Registered trademark in:** Europe, United States, Canada e China.

**Founded in:** 2000.

**Vision:** Paola C. vision goes beyond the idea of formal design and proposes a dimension of elegance that is outside of time and fashion.

**Mission:** Designing, producing and distributing handmade household items featuring natural materials and craftsmanship that makes them unique.

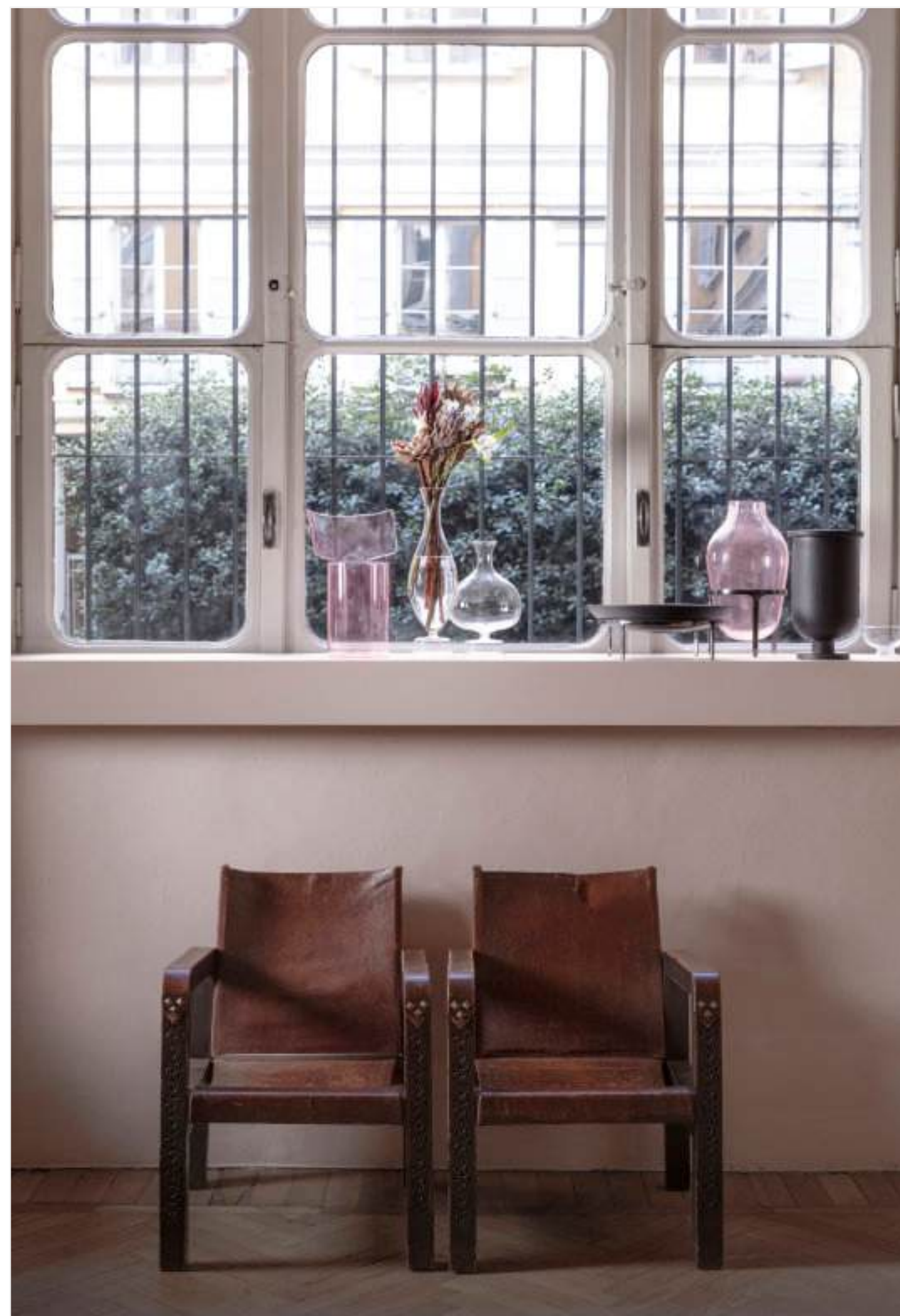
**Pay Off:** REFINED HOME ESSENTIALS

**Showroom:** Milano, Via Solferino 11.

**Warehouse:** Bassano del Grappa (VI), Strada Rivarotta, 203.

**Contact:**  
t. +39 02 862409  
paolac@paolac.com

**Social:**  
instagram.com/paolac.milano  
pinterest.com/paolacmilano  
facebook.com/PaolaC.milano



## HISTORY AND MISSION

“ The common denominators that, for me, define the soul of my collection are: the pursuit of a refined yet strong simplicity, a soft, warm design, often stemming from a certain degree of imperfection. It's not the idea of "designer design" that prevails, but rather a dimension that transcends time and trends.”

Paola Coin

Paola C. is an Italian brand born from the meeting of Paola Coin and Aldo Cibic who, starting in the year 2000, began conceiving a homeware collection and more generally a collection that celebrates meetings of people.

Paola C. vision is one of genuine and carefree conviviality, strongly influenced by the Italian savoir faire and lifestyle, where objects become joyful characters, dependable aides in intimate settings. Trays, carafes and glasses, centrepieces, vases, and candle holders are the most significant products in the catalogue.

These sober and at the same time unique objects inspire an intuitive use, far from conventions.

The collection goes beyond the idea of formal design and offers a dimension of timeless elegance.

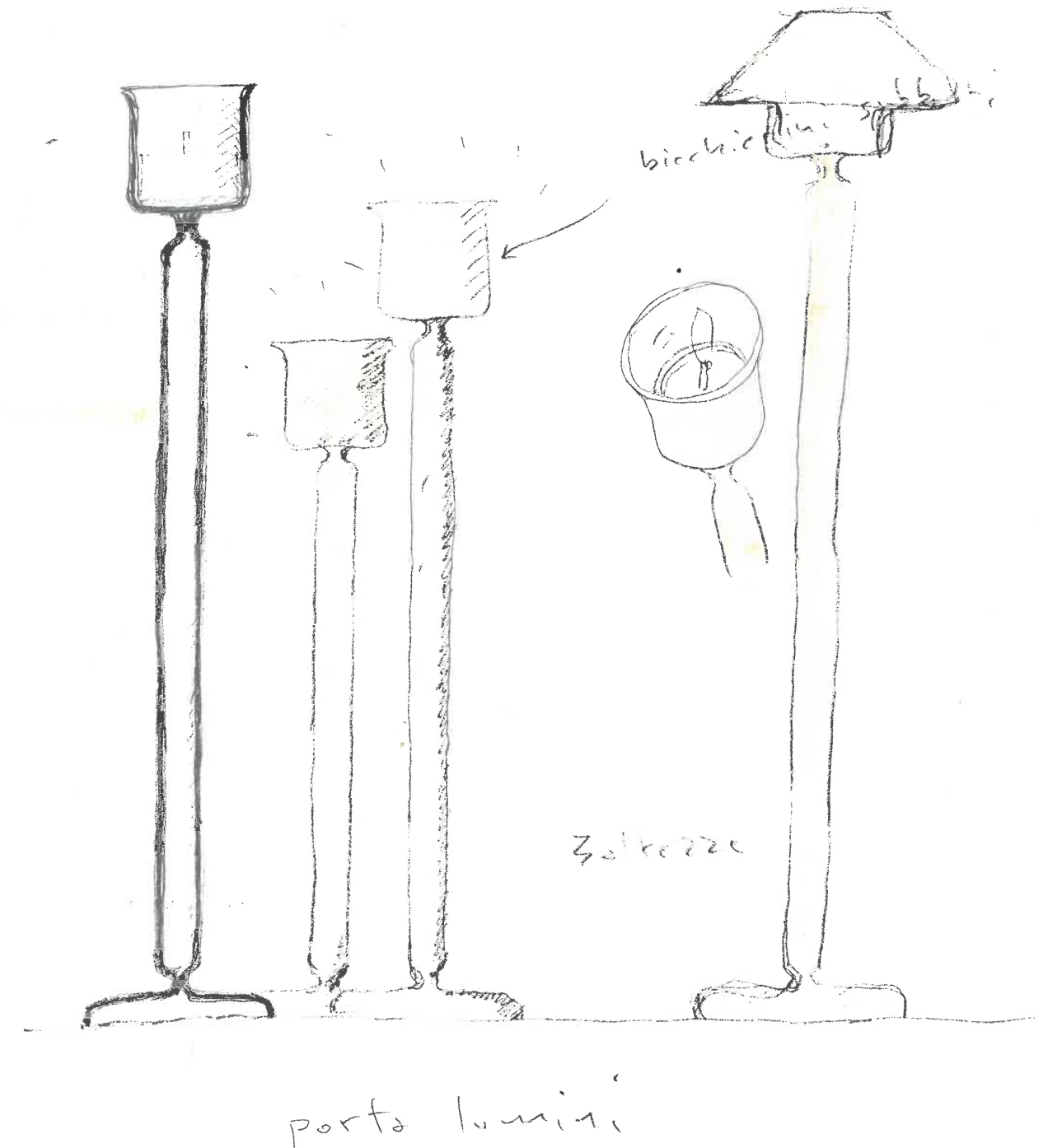
This is a typically Italian model of hospitality that stands out for its bold and refined simplicity and for its soft and harmonious characteristics, which are often the result of a certain degree of imperfection.

All objects are handcrafted using the precious materials that have always been characteristic of the Paola C. collection: mouth or mold blown glass, ceramic, porcelain, metals, wood and marble.

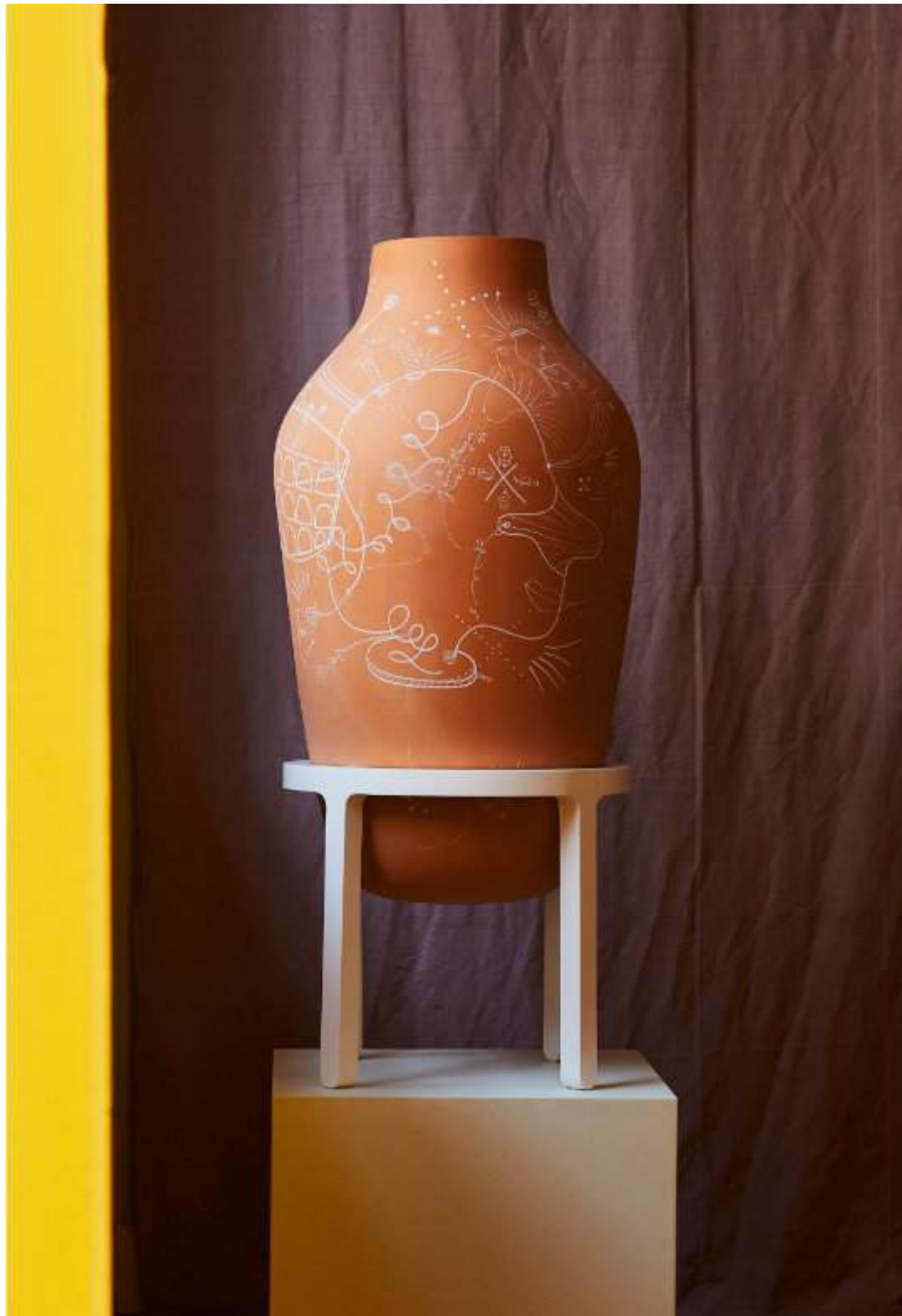
The production is entrusted to Italian and international artisans whose visions are closely aligned with the simple and authentic nature of the company.

These artisans are able to embrace the project's challenges and transform the designers' visions into fully formed objects.

Paola C. showroom is based in Milan, in the intimate courtyard of Via Solferino 11, a homely, yet elegant space where it is possible to get to know and discover the full range of products of the company.







## VISION

“ Sono le cose della mia vita.  
 Che non sono solo oggetti e non sono necessariamente prodotti di design.  
 Le cose sono quella specie di pulviscolo che ciascuno ha attorno a sé,  
 legate a motivazioni mitiche,  
 sentimentali,  
 psicologiche.  
 Le cose non necessariamente servono a qualcosa.  
 Sono presenze.  
 Sono le cose che siamo.”

Alessandro Mendini

Objects are not just form and function, matter and colour, they are much more. We test the function of the objects around us through repeated daily gestures: spending time on a sofa, chatting pleasantly with friends with a glass in hand, carefully arranging flowers in a vase, or packing our things into a bag as we set off every day, or at least once a year. Thus, objects transform from inanimate things into parts of ourselves. They have the power to evoke memories, cater to our pleasures, and guard our treasures. When seen as a whole, these objects (these shooting stars) are the infinite characters, the inanimate affections - faithful or unfaithful, good or terrible - that populate our lives, taking the shape of our memories. The essential element that turns our relationship with objects into something more than mere use is time: how much time, and for how long, we live with objects. For this time to be as long and consistent as possible, and even to surpass our own time, it is crucial that the object possesses quality both in design and in the material from which it is made.

Quality allows an object not only to withstand the passage of time but to gain even more value through use. It continues to faithfully serve its function without losing the form that led us to choose it among many. The increased value comes from the fact that the marks of time are tangible witnesses of days lived and things done. Sometimes they unexpectedly awaken memories we thought were forgotten, bringing us stories to tell and gifting us moments of pleasant nostalgia and joy. Thus, a bond of affection and indestructible complicity is born and strengthened. This is why we like to define our objects as life companions.

*“Siamo le cose che siamo”, interview with Alessandro Mendini on the occasion of the exhibition 'Giorni Felici,' Casa Testori, Milan, 2010.*

## REFINED HOME ESSENTIALS

Paola C. represents the essence of refinement for the table, combining sophisticated design with impeccable functionality. Every item in our collection is designed to enrich the daily life of those who appreciate timeless elegance and artisanal quality. With meticulous attention to detail, Paola C. creates objects that celebrate the art of fine living.

Each piece in our collection is a tribute to beauty and refined simplicity, crafted for those who know how to appreciate the uniqueness of precious materials and artisanal mastery. Discovering the discreet elegance of Paola C. and being inspired by her vision of refinement and quality is undoubtedly a pleasant experience



Every object is handcrafted.  
Every object is made from natural materials.  
Every object is carefully inspected.

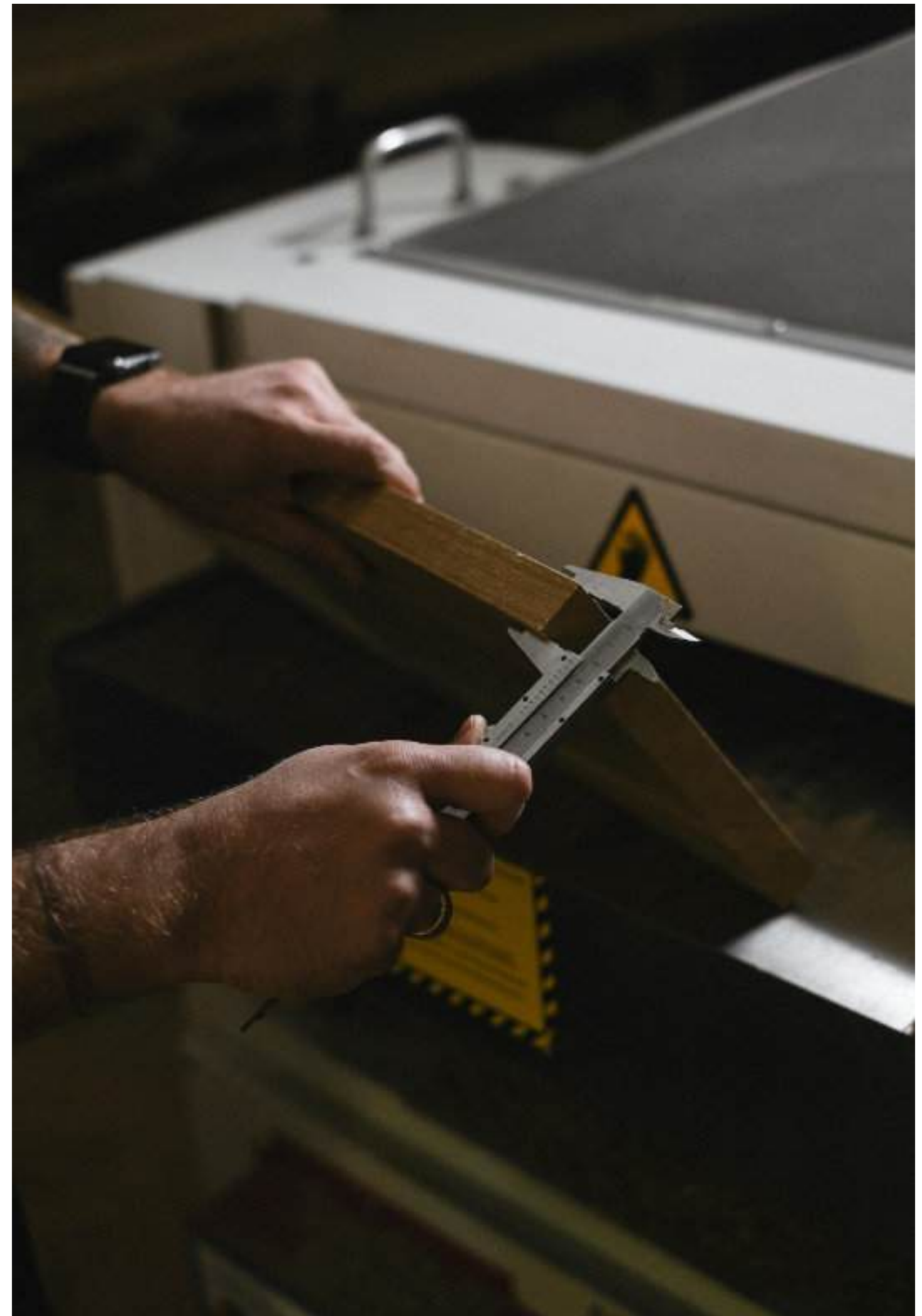
We do not produce technological items or objects that require complex industrial processes, but handcrafted objects.

Each object is the result of a meeting and a journey, ideal, process oriented, and practical, between people, tools, and material.

Gradually, along the way, the various elements come into play to give life, almost magically, to new things.

Those things are therefore the fruit of an idea combined with the art of shaping a material and can then become something else.

All objects of the Paola C collection are handcrafted using precious materials. Every object is unique, just like its creators.



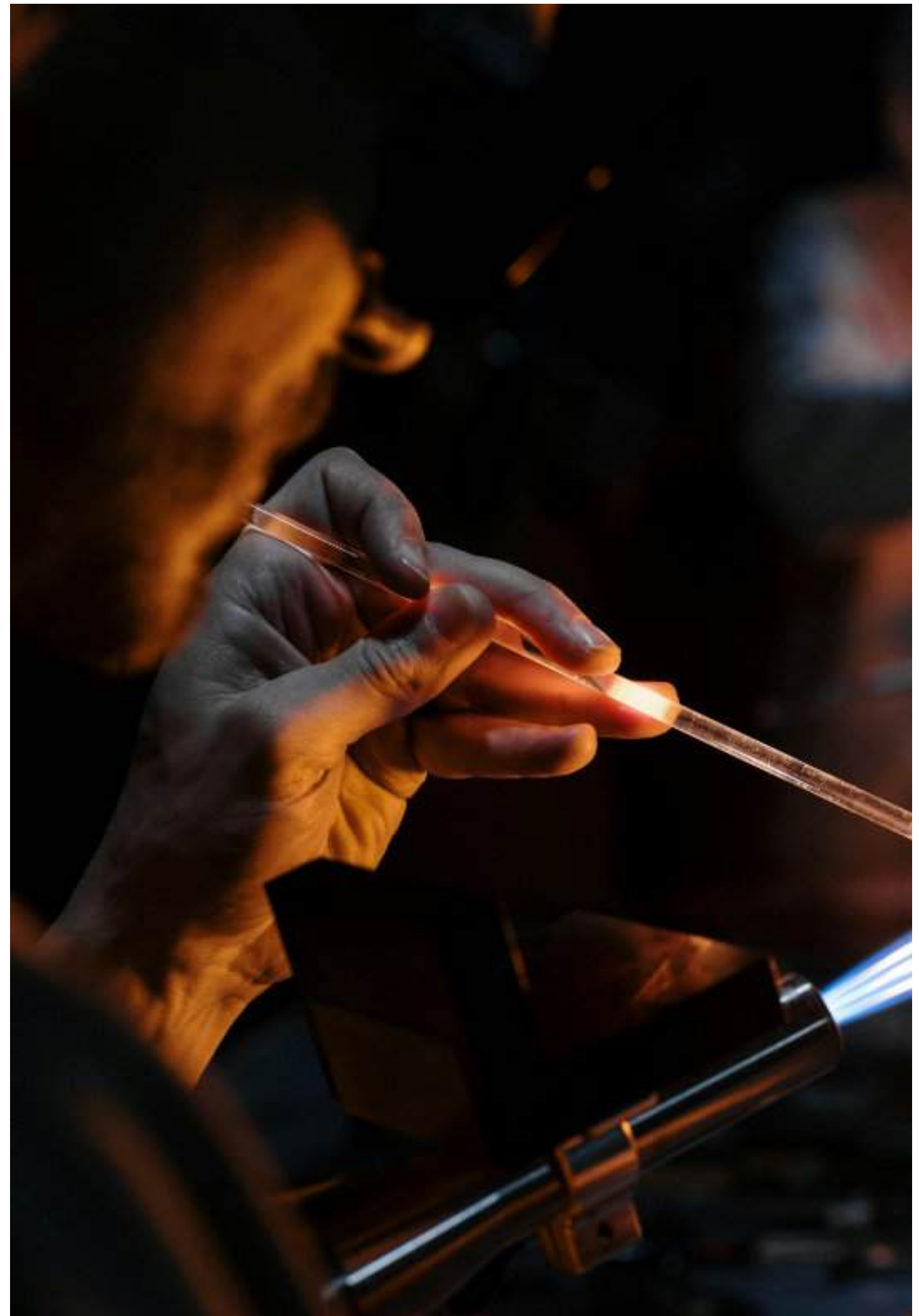


# MOUTH-BLOWN GLASS

Our Artisans: Massimo Lunardon | Fara Vicentino - Italy  
& Pietro Viero / Myver | Colceresa - Italy

Each item is hand-blown by skilled glassworkers. After meticulous inspection, they are signed and delivered to the customer.

The delicacy, lightness, and transparency of mouth-blown borosilicate glass objects are wonders that never fail to amaze the user. Therefore, any possible imperfections are inherent to the artisanal process and make the object as unique as its creator.





# PORCELAIN

Our Artisan: Icio Levante | Bassano del Grappa - Italy

Our production is entirely handmade porcelain. The raw material chosen by us is composed of two of the finest porcelains on the market, which we expertly mix. Porcelain, unlike ceramic and porcelain stoneware, has the characteristic of decreasing its volume during firing and 'moving'. This makes it much more difficult to work with.

We have also opted for environmentally friendly coloring, using natural-based pigments combined into the mix, thus avoiding industrial glazes that are more environmentally impactful. This type of coloring can make the article uneven. The variations in tone and shape given by the handwork are synonymous with quality and make the article unique.



# CERAMICS

Our Artisan: Ceramiche Rigoni | Nove - Italy  
& Botteganove | Nove - Italy

The production of our ceramic items is in Nove, the heart of the ceramic tradition. Our products are made with first-rate mixtures from Italian and European quarries. They are wet-poured into plaster moulds, a complex procedure that, unlike industrial processes, ensures the meticulous control of each individual piece. Separated from the mould, each piece is cleaned and finished by hand, then transformed by fire into an unchangeable object.

The decoration is also done by hand, using glazes and crystallines combined in formulas developed by our craftsmen. The final firing takes place in muffle kilns, which require long firing cycles to best develop the color tones and effects. Time is what really characterizes our products. Each of our ceramic products therefore has the special imprint of the unique piece.



# WOOD

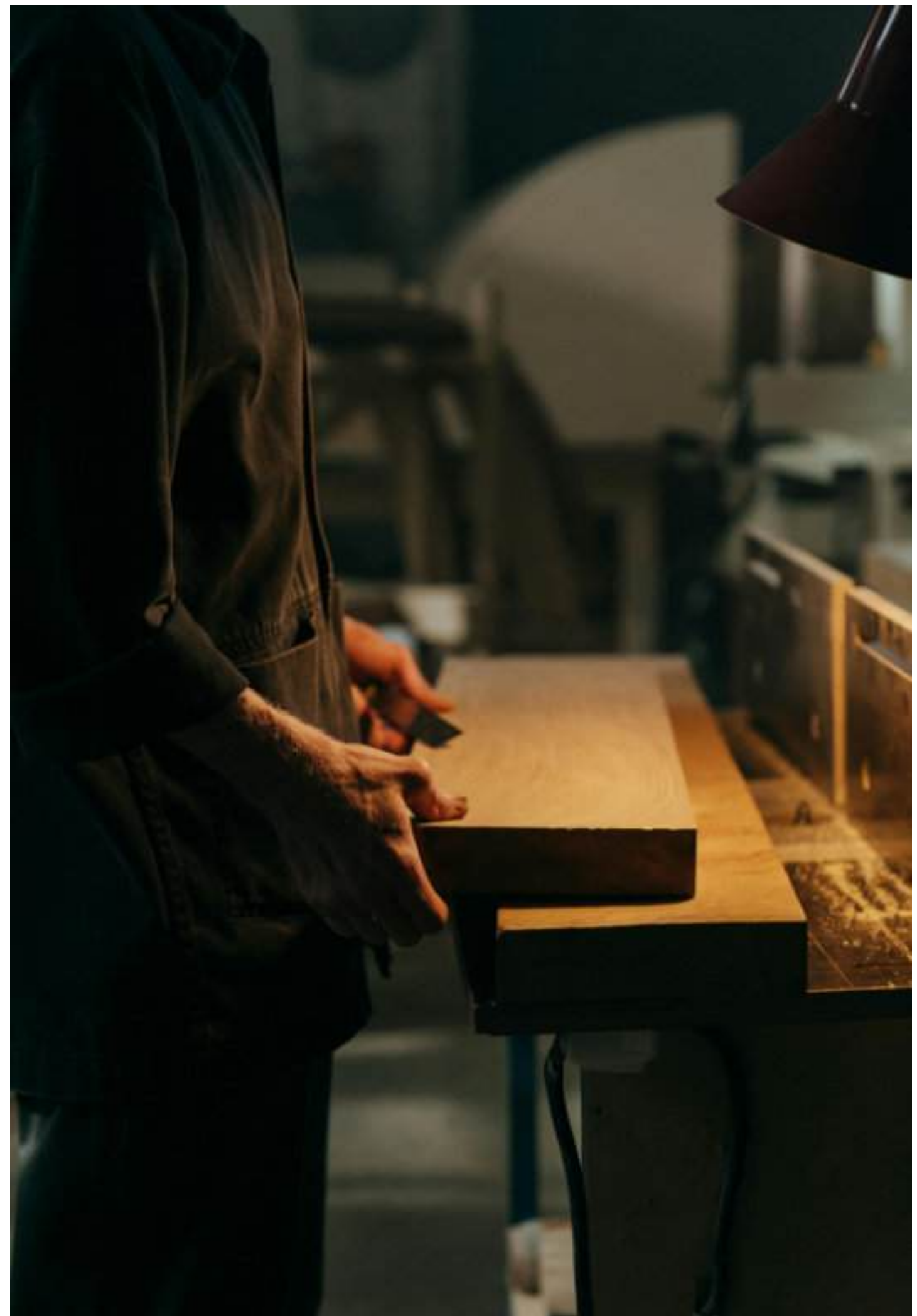
Our Artisan: Falegnameria Stocchero | Nove - Italy

The production of our wooden objects is entirely handmade by processing and assembling solid wood. The wood species are meticulously selected from those dried naturally, which gives the wood a lasting stability. The surface finish, also handmade, is carried out through several coats of oil that nourish the wood and enhance its natural characteristics.

The two wood types we have chosen for our products are:

**Canaletto walnut:** Canaletto walnut (or American walnut) is a solid wood with an elegant texture of dark flamed or striped grain contrasted by lighter tones. It is a hard wood with a very compact fibre.

**Afromosia:** It is a wood of African origin with a fine texture, is knot-free and is honey-coloured. It is easy to work but drying must be done slowly to avoid deformation. It is used for the production of stairs, wainscoting, floors and in shipbuilding as a substitute for teak. This makes it one of the best materials for the production of outdoor objects





# METALS

Our Artisan: Fairdeal | Moradabad - India

For more than 20 years, we have relied on Indian craftsmanship for our metal objects. Here we have found a manufacturing skill that matches the brand idea, which is to make objects that bear the mark of the human hand.

Silver-plated, steel, aluminum, copper and brass are the metals from which our objects are made.





# QUALITY CONTROL

The best quality from start to finish

Quality control is a fundamental process to ensure that Paola C. products meet the highest standards of excellence. Every table item is made with the finest materials, carefully selected for their quality and sustainability.

Our team of expert artisans plays a crucial role in this process: each piece is meticulously crafted and inspected to ensure precision and attention to detail. From the selection of materials to the final production, every stage is monitored to ensure that each product not only meets but exceeds our customers' expectations.

At Paola C., we believe that a good product is not only about functionality but should also reflect beauty and craftsmanship. Our commitment to quality control ensures the creation of unique experiences for your table, combining aesthetics and durability.







# DESIGNERS

A shared vision to design new things

Since its inception, Paola C. has chosen to collaborate with designers capable of interpreting the soul of the company, each in their own unique way, creating pieces that transcend time and trends. These are authentic objects where the originality of the designer merges with Paola C.'s distinct values. These unique items, mostly handcrafted, fulfill their intended purpose with precision.

The designers Paola C. collaborates with also share a sensitivity for artisanal craftsmanship and an avid appreciation for natural materials that characterize the products.

A hallmark of these collaborations has been Paola C.'s selection of certain designers through partnerships with prestigious design schools, reflecting the company's desire to foster young talent and new perspectives.

Among the designers discovered through these schools are Afroditi Krassa, Kristina Niedderer, and Jaime Hayon, whose pieces are still part of the Paola C. collection.

(a+b) Dominoni, Quaquaro <sup>ITALY</sup>  
 Chiara Andreatti <sup>ITALY</sup>  
 Bøjte—Bottari <sup>HUNGARY / ITALY</sup>  
 Cristina Celestino <sup>ITALY</sup>  
 Aldo Cibic <sup>ITALY</sup>  
 Matteo Cibic <sup>ITALY</sup>  
 Anna Maria Conticelli <sup>ITALY</sup>  
 Gordon Guillaumier <sup>MALTA / ITALY</sup>  
 Jaime Hayon <sup>SPAIN</sup>  
 Neri & Hu <sup>CHINA</sup>  
 Bijoy Jain <sup>INDIA</sup>  
 Afroditi Krassa <sup>ENGLAND</sup>  
 Kristina Niedderer <sup>ENGLAND</sup>  
 Elisa Ossino <sup>ITALY</sup>  
 Sans Nom & Studio Salaris <sup>ITALY</sup>  
 Zaven <sup>ITALY</sup>

## DESIGNERS



(a+b) Dominoni, Quaquaro



Chiara Andreatti



Aldo Cibic



Matteo Cibic



Anna Maria Conticelli



Gordon Guillaumier



Jaime Hayon



Neri & Hu



Bijoy Jain



Afroditi Krassa



Kristina Niedderer



Elisa Ossino



Sans Nom & Studio Salaris



Zaven

## DESIGNERS



Böjte-Bottari



Cristina Celestino



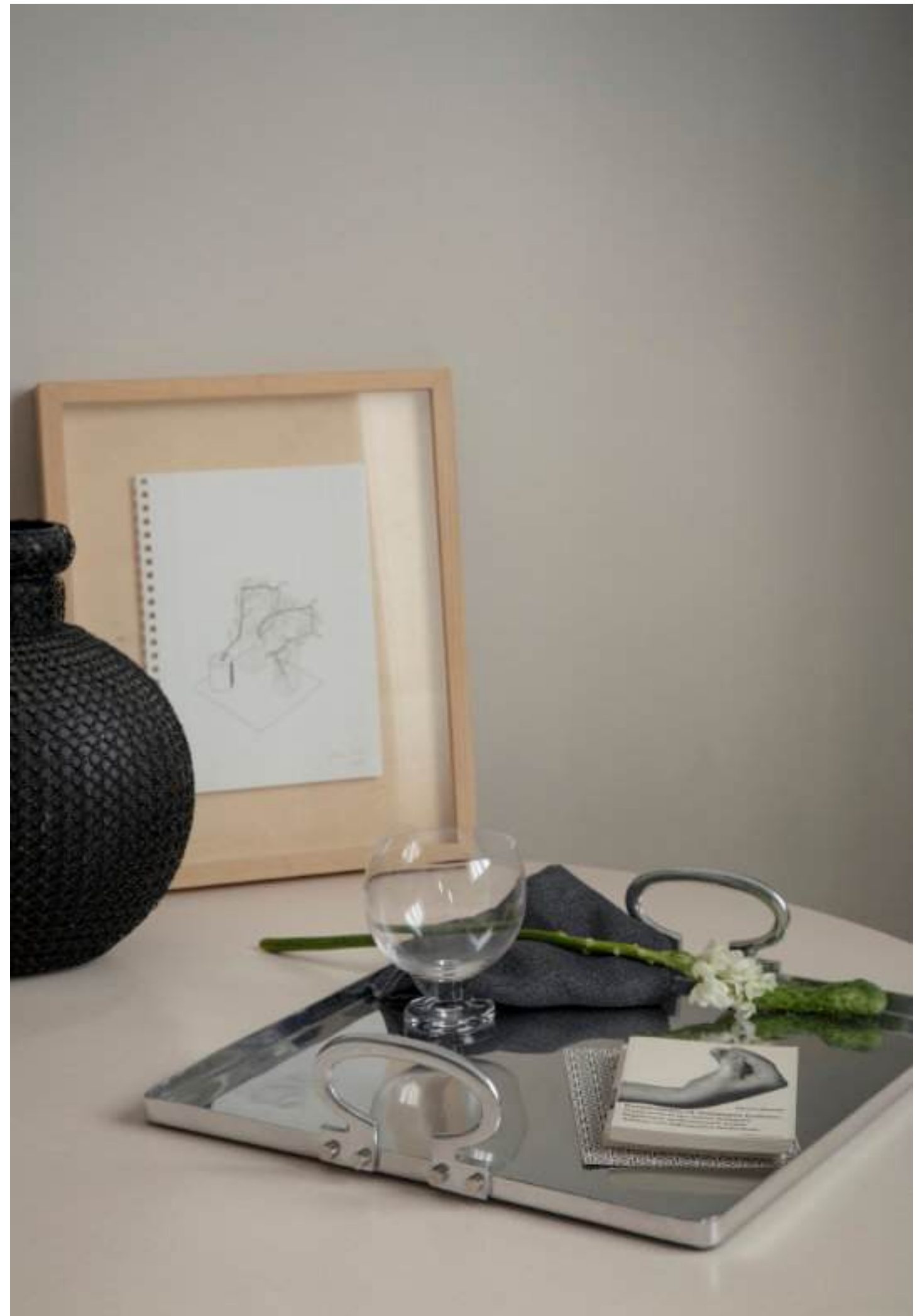
## DRINK & SERVE

Glasses, carafes, decanters, trays, bowls, risers and accessories

Today as yesterday, the ceremony of drinking is an unmissable opportunity to experience the joy of pausing and indulging in moments of lightness.

Drinking goes beyond a natural necessity, becoming a social and convivial ritual that brings pleasure and creates connections. In an increasingly digital world, moments like sharing a drink or a meal become valuable opportunities to pause and experience authentic relationships, whether with others or ourselves. The objects that accompany these moments take on great importance: glasses, decanters, pitchers, and cups are not just functional tools, but protagonists of an experience that enhances social interaction. In Paola C. collection, these objects play a central role. Icons such as the Piggy decanter, the Foxy pitcher, and the Masai trays reflect the company's values, blending design and craftsmanship. Made from high-quality materials like blown glass, ceramics, porcelain, and metals, each piece is carefully crafted.

Among the most notable are the Plume and Scia glasses, with their delicate and refined lines, and the Tulip collection, characterized by rounded shapes. The Masai aluminum trays are versatile thanks to their various sizes, while the Otto bottle holder and Bucky ice bucket meet specific functional needs. Food containers, such as the Red Moon bowls and Oru bowls, also play a key role, as do the accessories from the Fun-tional line, which includes the Popi Pepa bottle opener and the Handi napkin holders. Finally, the wooden Flame tray, with its brass stove, is perfect for serving tea, accompanied by The Warm cups and The Hot teapot. In summary, Paola C. collection celebrates the ritual of drinking and serving, transforming everyday moments into timeless experiences of elegance and conviviality.







# DECORATE

Vases, bowls, centerpiece and decorative items

Decorative objects have the power to add that special touch of personality and joy to spaces and the table.

The Paola C collection includes many decorative objects, some more conventional like vases, centerpieces, and fruit holders, while others are more versatile or even unexpected, such as bowls, bells, cake stands, bottles, and decanters. The latter, due to the harmony of their shapes, the richness of the materials, and the delicacy of the colors, serve their intended function but can also become pure decorative objects or, as in the case of the Pims or Orbit bottles, surprisingly refined single-flower vases. Each of these items is handcrafted from mouth-blown glass or ceramics, metal, or marble. Some objects are made from a single material, such as the Adspera, Timoclea, and Colosseum centerpieces, the large Cuppone bowl, or the Selene cake stand. Others are the result of combining different materials, like The Flat fruit holder, the New Moon bells, or the Tiberius centerpieces. Vases are the quintessential decorative objects, and for this reason, they deserve a dedicated narrative.

Those who love flowers know very well how important it is to find the most suitable vase to welcome them and enhance their beauty. Ceramic vases with a terracotta finish, such as Base, Titus II, and Chamelea, are perfect for holding simple flower bouquets. Ceramic vases with a finish different from terracotta, like Chamelea, Base, Titus, Nami, and Omamori, are ideal for enhancing colorful flowers. If you want to add a touch of color, you can choose colored glass vases like Riflessi or The Tall or Titus I and II. In this case, we can make them unique with a monochromatic flower arrangement. Finally, we can choose transparent glass vases like Campana and Riflessi to hold large flower bouquets and fully showcase their form.







# ILLUMINATE

Tealights and candleholders

We are still here to think, imagine, represent, design, suggest, and dream of candles and, therefore, candle holders - objects that may seem anachronistic but are, in fact, timeless.

The further we go, the more we feel the need to look back. The more we progress, the more we need to remember where we come from. And perhaps this is why we are still here to think, imagine, represent, design, suggest, and dream of candles and, therefore, candle holders—objects that may seem anachronistic but are, in fact, timeless. Clearly, we are still attracted by the magic and warmth of the flame atop a wax stick. Even today, it is remarkable how theatrical the light of a fire can be after sunset; a warm and gentle light that can illuminate a room, casting ever-moving shadows on the walls, almost dancing. We continue to seek it, even though the technology that illuminates our lives has long provided us with sources of artificial light. The fire that always attracts and captures our attention and gaze, that light that moves and triggers a unique atmosphere, that flame that produces pleasant warmth, an aroma, almost a sound, is evidently still something capable of establishing a sense of homeliness fundamental to feeling comfortable indoors, to feeling (almost) at home in any environment.

Dozens of artists and designers must have had the very same feeling. For centuries, and even today, candles have been the favored subject for engaging and sometimes deeply moving works of art. In Paola C. collection, candle holders are the absolute protagonists, and for all that they represent, they are a strong testament to their identity. These handmade objects stand out for their refined and surprising design that makes them instantly recognizable. Their shape and size naturally inspire their use. The elegant candle holders Ambra or Luna, the discreet Tete a Tete spikes, or the tealight holders Monkos can enrich a table, while the candle holders Happy Planet, Fiamma, Lucifera, and Phos can create a warm ambient light, even outdoors, as in the case of Phos.









SHOWROOM

## BRERA

An authentic place, beyond time and trends

In Milan, in the reserved courtyard of Via Solferino, 11, is located the showroom of Paola C.: a familiar and refined place where you can learn about and discover the entire production of the company.

A changing exhibition space, with delicate tones and sophisticated finishes, in which dedicated exhibitions and more institutional events such as the Milan Design Week take place periodically.

Opening hours:

Monday – Thursday: 9 a.m. – 7 p.m.  
Friday: 9 a.m. – 5 p.m.  
Saturday and Sunday closed

For info and appointments:

+39 02 862409  
paolac@paolac.com







LOGISTIC

# WAREHOUSE

Efficiency and precision to ensure quality and fast delivery



Paola C. warehouse is organized to ensure high logistical efficiency and accurate inventory control, ensuring that every table product is stored under optimal conditions. Each item, after being manufactured and quality checked, is stored in a suitable environment to preserve its integrity, ready to be shipped.

Thanks to meticulous management, we can promptly fulfill every order, providing a service that reflects the quality and attention to detail that define the Paola C. brand.

Our warehouse management system is designed to optimize workflow, with rigorous processes that ensure complete traceability. This allows us to monitor stock levels in real time and ensure fast and accurate deliveries to our customers.

# CORPORATE IDENTITY

Refined, clear and authentic

Our corporate identity reflects a perfect balance between timeless elegance, innovation, and craftsmanship. Every detail, from the graphics to the product presentation, is designed with a refined consistency that allows us to maintain a clear and distinctive image. This consistency translates into a recognizable style, sophisticated and meticulously crafted, that communicates our commitment to quality and beauty.

Our *timeless* approach allows us to transcend trends without ever losing the essence of the brand, making us easily identifiable in the global design landscape. Thanks to this solid identity, we are able to convey our vision with authenticity, creating a deep and lasting connection with those who appreciate the value of artisanal tradition combined with the ability to innovate. At every stage, from collaborations to collections, we guarantee a unique and uncompromising style that tells our story of excellence.

PAOLA C.

M I L A N O

PAOLA C.

M I L A N O

PAOLA C.

M I L A N O

PAOLA C.

M I L A N O

PAOLA C.

M I L A N O

PAOLA C.

M I L A N O

PAOLA C.

M I L A N O

PAOLA C.

M I L A N O

PAOLA C.

M I L A N O

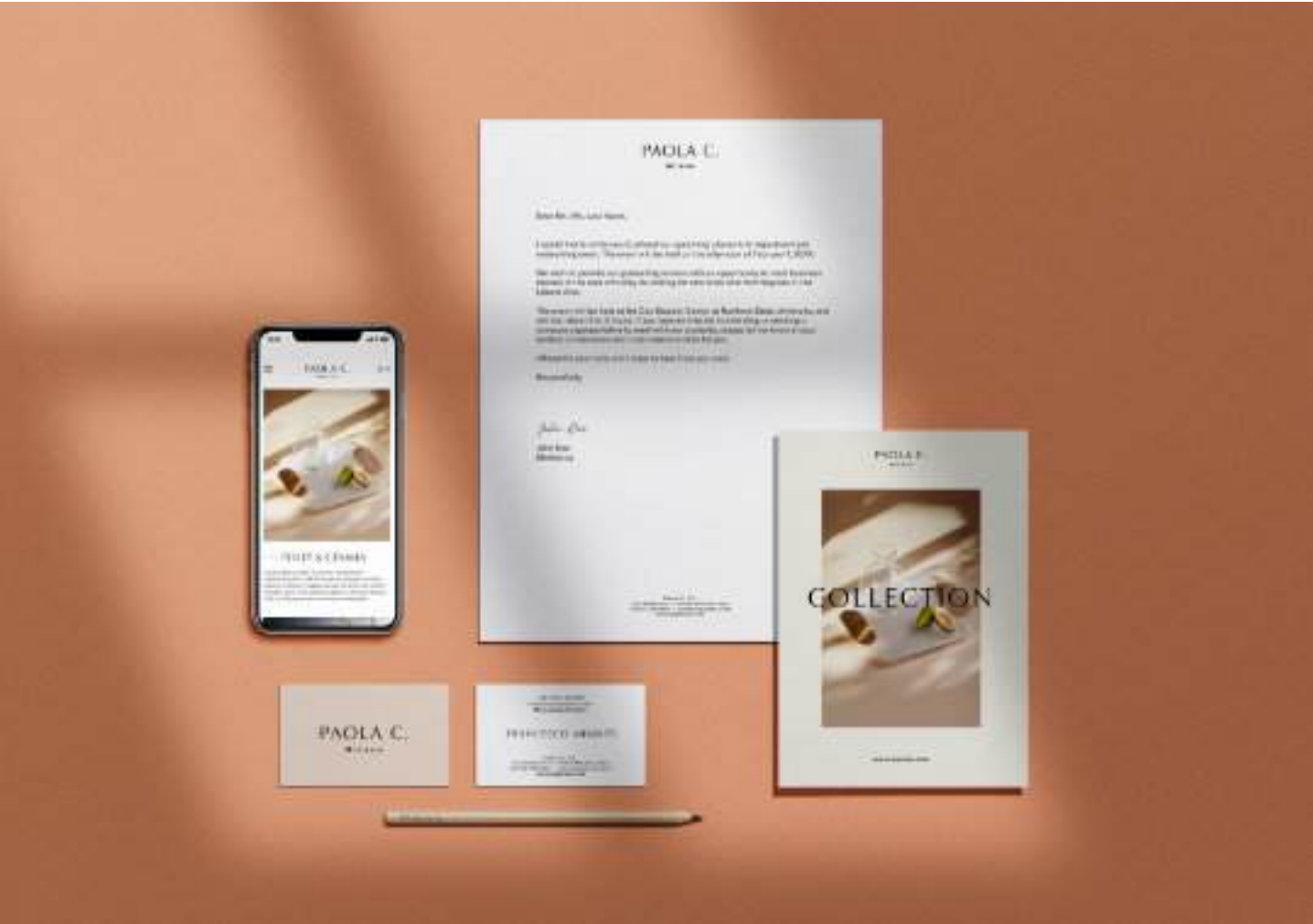


ABCDEFGHIJKLM  
NOPQRSTUVWXYZ  
abcdefghijklm  
nopqrstuvwxyz  
0123456789  
\$?&%@!#\*()=

Brewery No 2 Light + *Italic*  
Brewery No 2 Regular + *Italic*  
Brewery No 2 Medium + *Italic*  
Brewery No 2 Bold + *Italic*  
Brewery No 2 Extra Bold + *Italic*  
Brewery No 2 Heavy + *Italic*  
Brewery No 2 Black + *Italic*  
a e f a e f

Paola Coin

Paola C. Srl.  
Via Solferino 11, 20121 Milano, Italy  
+39 02 862409 – paolac@paolac.com  
www.paolac.com





# TOOLS

Catalogs, price lists, newsletters, postcards

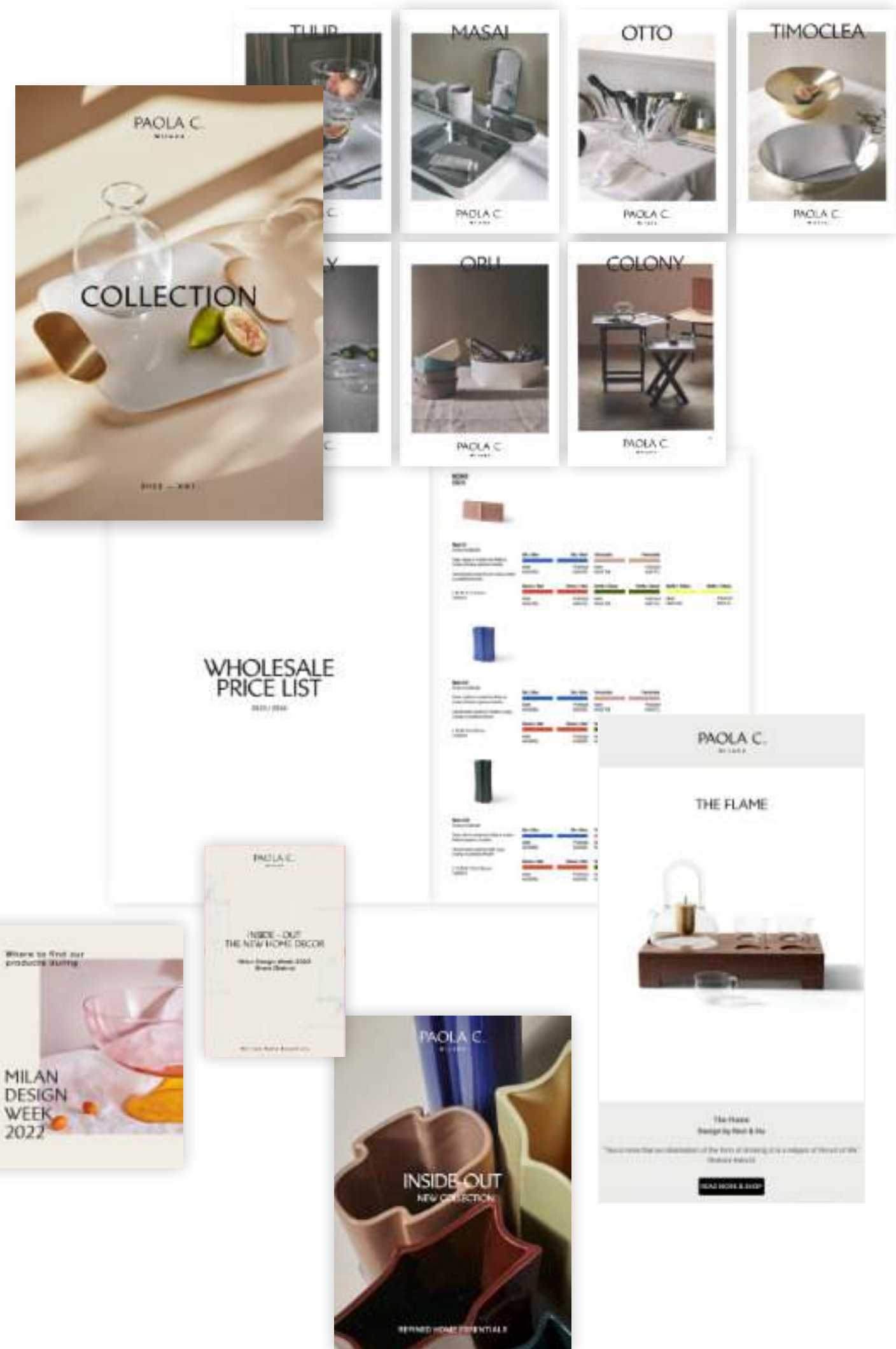
To accompany our collection of tableware and home items, we offer a complete range of sales tools to facilitate the discovery and purchase of our products.

**Catalogs:** Elegant and meticulously crafted in every detail, our catalogs showcase the collections with evocative images and accurate descriptions, highlighting the artisanal quality and timeless design that sets us apart.

**Price lists:** Our price lists, regularly updated, provide precise and transparent information about product prices and features, helping our customers make informed choices.

**Newsletter:** The audience stays connected with our world through our monthly newsletter, where we share updates on collections, special editions, and style tips to transform every space into an oasis of elegance.

**Promotional postcards:** For special events or collection launches, we send personalized promotional postcards, offering a small taste of the refinement and care that can be found in each of our products.



# PHOTOS

Images that tell the elegance of the object and every detail

To best enhance our products, Paola C. relies on a team of highly talented photographers, both emerging and established. Each shot is designed to express the beauty and craftsmanship of our tableware items.

We use three main types of photography: **cut-out photos**, to highlight every detail with precision and clarity; **still life**, to capture the essence and quality of the product, creating images that convey its shape and material; and **styled photos**, which place our products in evocative settings, showing how they can enrich the experience of a well-set table and a refined moment of conviviality.

Each image is thoughtfully designed because we believe that photography is essential to communicate not only the aesthetics of our products but also the experience and emotion they bring to the table. Thanks to this collaboration, each image reflects the elegance and distinctive value of Paola C.







## WEBSITE

The most immediate tool to enter the world of Paola C.

The brand's website represents the essence of refined and timeless design, offering a digital experience meticulously crafted in every detail. The intuitive navigation guides users through the various sections, with high-definition images that highlight the quality and beauty of the products.

The E-commerce section allows for easy discovery and purchase of the entire collection, featuring detailed descriptions, style suggestions, and customization options. Each product is presented with care, showcasing its craftsmanship and uniqueness. The purchasing process is simple and secure, with various payment options and international shipping.

In addition to e-commerce, the website offers a section dedicated to news and editorial content, where current trends, tips, and insights on design and sustainable production are shared. The Customer Support section is designed to provide immediate and personalized assistance, addressing any needs with professionalism.

A digital space where every detail reflects the spirit of the brand.



# SOCIAL

Instagram, Facebook, Pinterest

The brand is present on **Instagram**, **Facebook**, and **Pinterest**, platforms through which it shares its universe of elegance and timeless design.

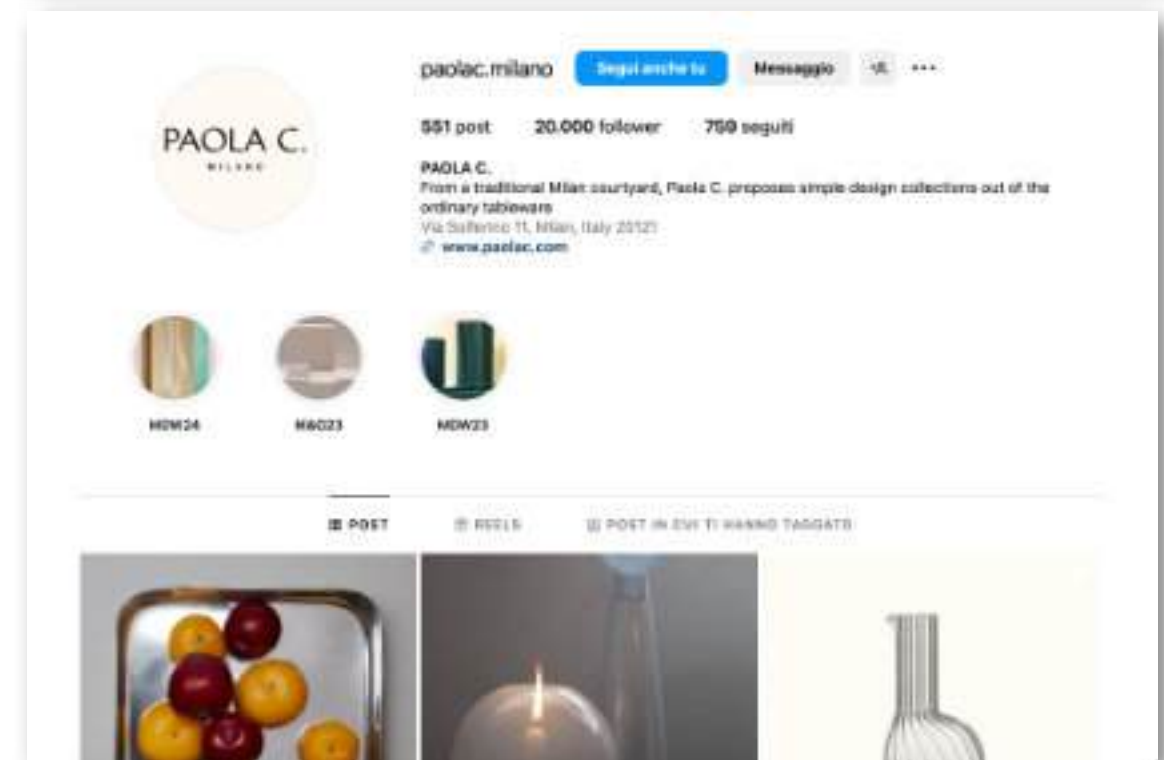
On **Instagram**, the essence of the brand is expressed through refined images, behind-the-scenes looks at the collections, and inspirations for stylishly decorating every area of the home.

**Facebook** is the ideal place to tell stories of craftsmanship and innovation, fostering an open dialogue with the community and offering advice, news, and ideas.

On **Pinterest**, curated collections of images guide users in creating spaces that reflect personal taste, combining the brand's products into elegant and timeless mood boards.

The constant growth of the communities on these platforms confirms the appreciation for the brand, with an active and engaged follower base that regularly interacts with the content.

This success is reflected in a significant increase in engagement and the expansion of online visibility, strengthening the bond between the brand and its audience.





PAOLA C.  
MILANO

577 post

20.500 follower

757 seguiti

PAOLA C.

Design Edit: refined home essentials in blown glass, molded metals & ceramics

Via Solferino 11, Milan, Italy 20121

[bit.ly/PaolaC\\_website](#)

MDW24

M&O23

MDW23

POST

REELS

POST IN CUI TI HANNO TAGGATO

64

CERCA

DOVE ACQUISTARE | CONTATTI

EN SHOP STORIE HOSPITALITY PAOLA C. MILANO DESIGNER ABOUT NEWS (0)

REFINED HOME ESSENTIALS

SCOPRI I NOSTRI PRODOTTI

Pinterest

PAOLA C. profilo di PAOLA C.

PAOLA C.

Creati Salvati

Guarda altre...

13,2mila 1 51

Guarda altre...

10,4mila 0 47

Guarda altre...

10,5mila 2 57

Guarda altre...

22,7mila 0 96

Guarda altre...

14,5mila 1 66

Guarda altre...

70 0 3

Guarda altre...

87 0 1

Guarda altre...

264 0 1

65



## EVENTS & FAIRS

Being present when and where creative and commercial exchanges are born

We are proud to participate in some of the most prestigious international design events, such as Milan Design Week and Maison & Objet in Paris. These occasions allow us to present our existing and new collections to all those with whom we collaborate daily: architects, designers, stylist agents, and distributors regularly visit our exhibition during these events, and these interactions always create new opportunities.

For these special occasions, the setup is specifically designed by one of the professionals we usually collaborate with, who can convey the soul of the company through a dedicated installation. The latest setups have been curated by Anna Maria Conticelli, Victor Vasilev, and Aldo Cibic.



# CHRISTMAS MARKET

A traditional event: the Christmas Market in the showroom

Every year, starting in November, our showroom transforms into a charming Christmas Market—a one-of-a-kind opportunity to explore and purchase exclusive pieces, including items from past collections or those used in photo shoots and loans.

Over the years, Paola C. Christmas Market has become a must-attend event, especially for our clients in Milan, who know they'll find the perfect, elegant gift just in time for the holiday season.

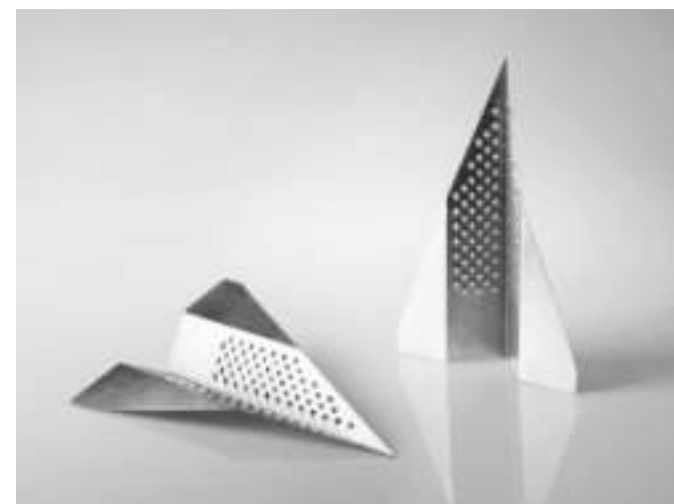


## SCHOOLS

Seeking new creativity by offering opportunities

Seeking new creativity by offering opportunities. Collaboration with top design schools has always been an integral part of the company's identity. We have actively collaborated with these institutions, offering young talents the opportunity to express their creativity and vision. Each of these collaborations generated a collection and subsequently an event organised in the showroom where all the new designs were presented. Many of these projects then entered the catalogue and allowed us to start a fruitful collaboration with their creators.

Among them are: Afroditi Krassa, Jaime Hayon, Kristina Niedderer, Liliana Osti and Joy Xuhuan whose products are still in the catalogue and have become distinctive objects of the brand. We are proud to have contributed to the growth of designers who, starting from these experiences, have become key players on the international scene. The dialogue with new generations continues to inspire our collections, enriching our brand with freshness and innovation.



Stai leggero | Design: Liviana Osti  
**LIBERA UNIVERSITÀ DI BOLZANO**



Lucky Cloud | Design: Joy Xuhuan  
**SHANGAI UNIVERSITY**



El Palo | Design: Jaime Hayon  
**FABRICA**



Afroditi | Design: Afroditi Krassa  
Trevor, Tracy, Tib | Design: Kristina Niedderer  
**ROYAL COLLEGE**



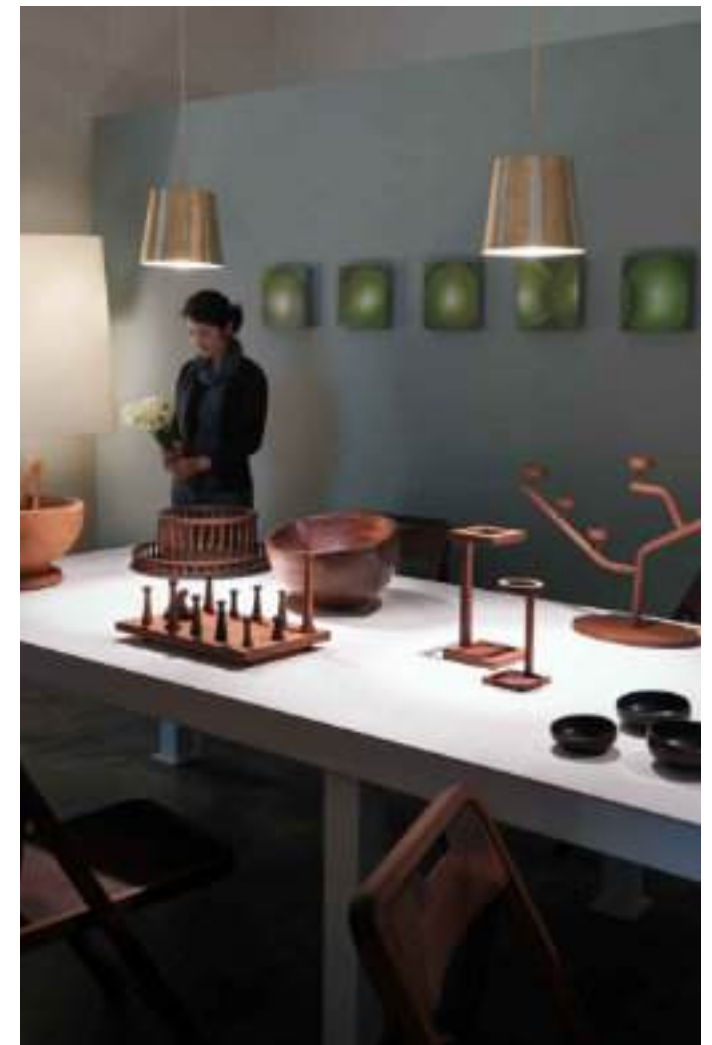
# WOODWORK

The extraordinary collection by Bijoy Jain and Aldo Cibic

IN 2012, the meeting between Paola Coin, Aldo Cibic and Bijoy Jain gave birth to the idea of the Woodwork project, which would later become a collection presented in Paola C. showroom at an event called Woodwork. The alchemy that was created between Paola Coin, the designers and the Indian artisans, and the passion with which the project was carried out gave life to a collection that was as poetic as it was unique in its kind, and which paved the way for many handicraft projects that were born in the following years. Many of the products from the collection entered Paola C. catalogue, achieving considerable success.

## WOODWORK COLLECTION

The collection has the unique quality of being made by skilled craftsmen, using simple tools and created from pieces with a fine and poetic primitivism. The teak chopsticks of the hand-carved trays, the curves of the wood dowels, the combination of woods in different colours and finishes, the sensual polished surfaces and patterns create sculpted surfaces that bear a small exotic touch of magic that in some way reminds us of how boundless is the expressive richness that the hand of man can continually produce. Wood is the only material used in the collection. The teak is sculpted, planed and sanded, shaped, carved and engraved, all by hand, and then polished with oil. The objects are designed as tableware and for the sharing of food. The spontaneity and shared passion of those who fashioned the objects and the pleasure they give those who use them ultimately derive from the great care and love for nature and natural forms that inspired the creations in the first place. Simply looking at, touching and handling the objects communicates an instinctive joy such as no industrial product can ever offer.



1-2 Design: Aldo Cibic

3-4 Design: Bijoy Jain



1



2



3



4

# COLLABORATIONS IN THE DESIGN WORLD

Collaborations driven by excellence

We have always collaborated with the most prestigious Italian and international design brands, bringing our vision of elegance and quality into outstanding projects. Our products are often found in the finest showrooms around the world, chosen as distinctive elements for their refined and timeless character.

Thanks to attention to detail and versatile design, our creations become integral parts of exclusive environments, used as sophisticated style elements in contexts that celebrate beauty and visual harmony. This connection with the best design continues to inspire high-level collaborations. In addition to furnishing their own showrooms and those of their retailers, many of our partners have selected pieces from the Paola C. collection and included them in their catalogs.

**B&B**  
ITALIA

**Boffi**

**BONALDO**

**Cassina**

 *Loro Piana*

**MAXALTO**

**Molteni & C**

 **Poltrona  
Frau**

**Poliform**

**POTOCO** ITALY

**SALVATORI**  
DAL 1946

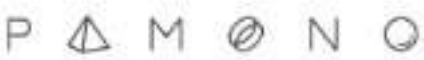
**vitra.**

# E-COMMERCE

Our brand on e-commerce platforms

We are proud to be featured on the best global e-commerce platforms, selected to provide customers with a shopping experience that reflects the quality and elegance of our brand. Thanks to these prestigious platforms, our tableware collections can reach a global audience while maintaining high standards of service and presentation.

From luxury online boutiques to the most renowned design platforms, our digital presence allows anyone to discover and purchase our products with ease, ensuring a refined, secure, and personalized experience, no matter where they are.





# HOSPITALITY

Bespoke products & projects

Paola C. production is based on the collaboration with high level manufacturing realities that, due to the constant dialogue with designers, manage to infuse objects with functional quality and evocative strength. This almost intimate relationship has generated a versatile production system that allows to easily start custom projects and wide levels of customization of the products in the collection.

The peculiarity of the production system combined with the variety of the catalogue make Paola C. the ideal partner for contract and bespoke projects, as witnessed by the choice of many designers to include Paola C. products in the interiors of hotels, bars, restaurants, private homes and commercial spaces.

## Selected Collaborations & Projects:

Boutique Hotel Savona 18 Suites Milano  
Caffè Concerto Cucchi Milano  
Hotel Barcelò Torre de Madrid  
Loro Piana boutiques  
Nest Lounge - Four Seasons Hotel Milano  
Paco Roncero Restaurante | 2\* Michelin  
La Terraza del Casino Madrid  
Vitra Museum Basel

And more...



PAOLA C.  
M I L A N O